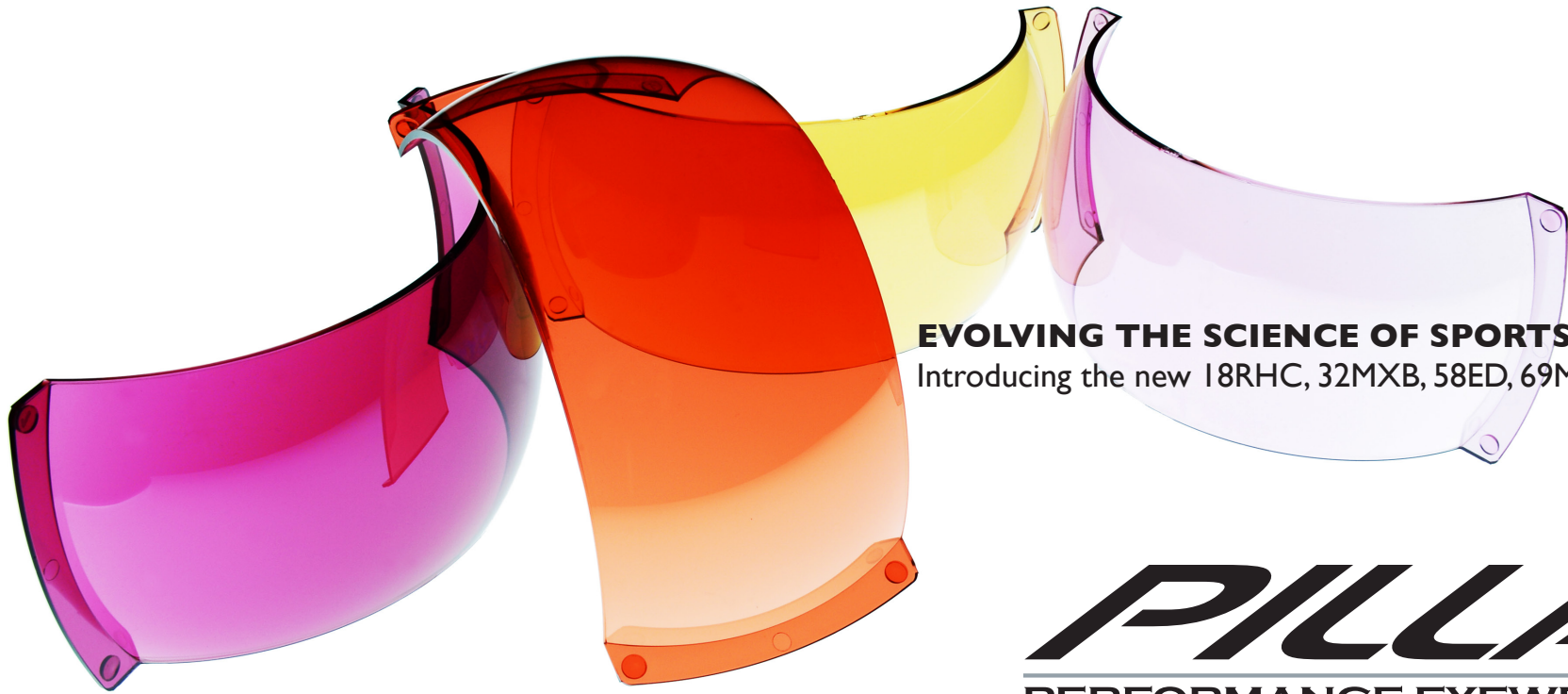


LENSES BY



# 2016 NEW LENS OPTIONS OUTLAW & PANTHER SERIES



**EVOLVING THE SCIENCE OF SPORTS VISION...**

Introducing the new 18RHC, 32MXB, 58ED, 69MVN

**PILLA**<sup>®</sup>  
PERFORMANCE EYEWEAR

ZEISS CERTIFIED VIVX LENSES



THE WORLDS PREMIER LIGHT MANAGEMENT TECHNOLOGY FOR  
MAXIMUM FOCAL REGISTRATION IN HIGH DEFINITION

10ED

22N

26ED

44N

44ED

45Max

50RHC

60HCP

66N

76HC

94HC



NEW  
VIVX2 LENSES

**PILLA**<sup>®</sup>  
PERFORMANCE EYEWEAR

LENS TECHNOLOGY

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32MXB

## 32MXB

BOOST TARGET ORANGE WITH HIGH CONTRAST FILTER  
CHROMA SHIFT ENHANCED  
TRANSMITTANCE: 32%  
MEDIUM LIGHTING  
BRONZE HC FILTER

### 600% BOOST IN THE ORANGE PIECE OF THE VISUAL SPECTRUM



The 32MXB is the latest generation Max Orange Technology using Pilla ZEISS ChromaShift. The lens boosts target orange significantly while enhancing contrast with our new Bronze Filter. This mix of our High Contrast and Max Boost filtration science has produced a lens that produces crisp visual target registration with well defined edges. The lens boosts just the right amount of Orange for quick target registration.

AVAILABLE IN THE NEW MAX 3.0 KIT

...PERFECT ORANGE INTENSITY  
...CRISP DEFINED EDGES

**VIVX<sup>HD</sup>2**  
DIAMOND VISION LENSES

NEW  
VIVX2 LENSES

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## I8RHC

ULTRA DEF HIGH CONTRAST RED  
HYBRID CHROMASHIFT AND BACKGROUND NEUTRALIZER  
SILVER HIGH CONTRAST FILTER  
TRANSMITTANCE: 18%  
FULL SUN/HIGH LIGHT IN GREY OVERCAST

...SPIKE ORANGE WHILE REDUCING  
BACKGROUND INTERFERENCE  
...SUPERIOR RESOLUTION IN HIGH LIGHT  
...GREAT ON PINK TARGETS



The I8RHC picks up from the huge success of the 50RHC filtration science. The spectral curve of this lens technology is an extrapolation of the 50RHC but uses a modified curve to balance an orange spike and suppression of green in a high light values found in bright grey light and white light conditions. The lens incorporates Pilla ZEISS ChromaShift and our proprietary background neutralizer technology. This lens science works extremely well on Pink targets as well.

**AVAILABLE IN THE NEW CHROMA KIT**

I8RHC

NEW  
VIVX2 LENSES

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69MWN

## 69MWN

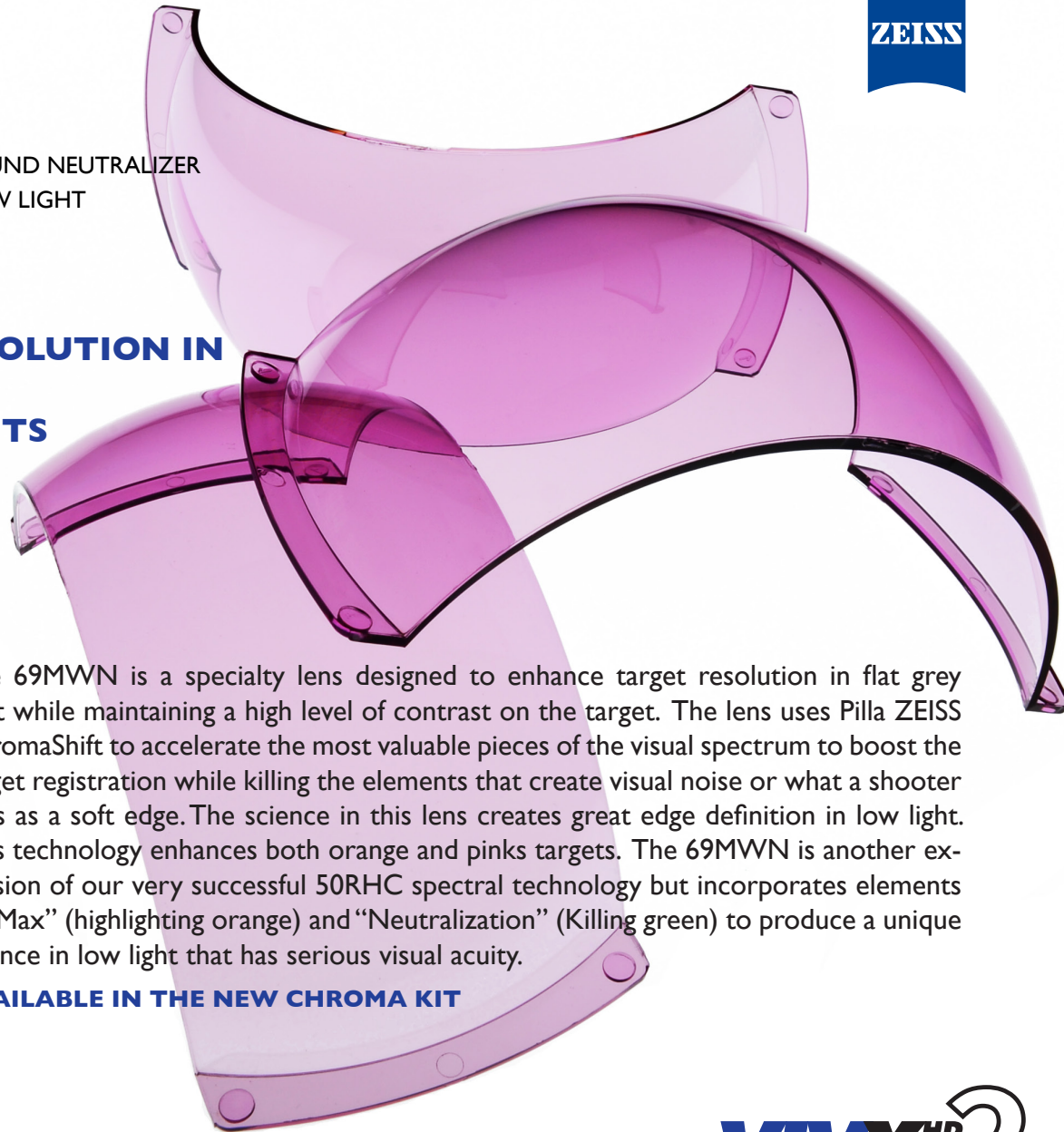
ULTRA DEF HIGH CONTRAST RED  
HYBRID CHROMASHIFT AND BACKGROUND NEUTRALIZER  
SILVER HIGH CONTRAST FILTER FOR LOW LIGHT  
TRANSMITTANCE: 69%  
LOW LIGHT/GREY OVERCAST

**...ENHANCE TARGET RESOLUTION IN  
LOW LIGHT  
...GREAT ON PINK TARGETS**



The 69MWN is a specialty lens designed to enhance target resolution in flat grey light while maintaining a high level of contrast on the target. The lens uses Pilla ZEISS ChromaShift to accelerate the most valuable pieces of the visual spectrum to boost the target registration while killing the elements that create visual noise or what a shooter sees as a soft edge. The science in this lens creates great edge definition in low light. This technology enhances both orange and pinks targets. The 69MWN is another extension of our very successful 50RHC spectral technology but incorporates elements of "Max" (highlighting orange) and "Neutralization" (Killing green) to produce a unique science in low light that has serious visual acuity.

**AVAILABLE IN THE NEW CHROMA KIT**



**VIVX<sup>HD</sup>2**  
DIAMOND VISION LENSES

NEW  
VIVX2 LENSES

**PILLA**<sup>®</sup>  
PERFORMANCE EYEWEAR

LENS TECHNOLOGY

LENSES BY



## 58ED

ENHANCED DEFINITION  
TRANSMITTANCE: 58%  
MEDIUM LIGHTING/YELLOW LIGHT  
HIGH DEFINITION BALANCED LENS

**...TRUE COLOR RESOLUTION  
...ENHANCED TARGET REGISTRATION  
...TAKE WHAT THE EYE NATURALLY REGISTERS AND  
ACCELERATE EVERY PIECE OF THE VISUAL SPECTRUM  
FOR VIBRANT COLOR REPRODUCTION**

58ED



The 58ED uses a similar filtration curve found in our entire “ED” collection (10ED, 26ED, 44ED) with a modification that thrives in medium to diminishing lighting conditions. This is a fantastic lens for the shooter looking for a true and balanced representation of the entire color spectrum. This technology platform is designed to enhance the entire color spectrum to create vivid detail without enhancing an individual element of the color profile. This lens works amazing for both clay shooting as well as small game hunting. This lens produces a high definition vibrant sight picture that can be worn all day long without any eye fatigue.

**AVAILABLE IN THE NEW SPORTSMAN KIT**





# PILLA®

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## PERFORMANCE EYEWEAR

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